



# NOW IS THE TIME to be recognized as an expert!

## CHARTERED ALTERNATIVE INVESTMENT ANALYST<sup>SM</sup> CAIA<sup>®</sup> March 2010

**KAPLAN SCHWESER**

### WHY KAPLAN SCHWESER?

Throughout our 70-year history, Kaplan has remained student-focused, results-driven, and committed to helping individuals achieve their educational and career goals.

*We build futures one success story at a time. Let us help build yours!*

*"I did not hesitate at all to get the CAIA study materials...I recommend Kaplan Schweser to all."*

– Hamed Behairy, CFA

### WHAT EVERY CAIA<sup>®</sup> CANDIDATE SHOULD KNOW

Learn about the main topics covered on the March 2010 CAIA Exam, recent pass rates, and what you can expect from Kaplan Schweser. Review these free level-specific webcasts anytime, anywhere.



VIEW WEBCASTS AT  
[WWW.SCHWESER.COM/CAIA](http://WWW.SCHWESER.COM/CAIA)

**"Since the Chartered Alternative Investment Analyst Association<sup>®</sup> awarded the first [CAIA charter] in 2003, the rapid growth in alternatives has fostered a concomitant explosion in new [CAIA designees]."**\*

Regarded as the benchmark for proficiency in alternative investments, the CAIA<sup>®</sup> charter will undoubtedly set you apart in the financial industry. Clients and employers alike will value your professional skills, knowledge, and experience.

**Invest in yourself. Earn the CAIA<sup>®</sup> Designation!**



### CAIA<sup>®</sup> Premium Study Solutions

Level 1 PremiumPlus  
shown here

### Trust the Leader – Trust Kaplan Schweser

Kaplan Schweser's CAIA Exam Prep is the essential complement to the CAIA curriculum. With leading-edge technology, our study solutions provide the benefits of live, interactive instruction, supportive online study tools, and direct instructor access that will increase your comprehension and retention of the CAIA Exam topics. Trust Kaplan Schweser, the leader in financial exam prep, and be confident that our flexible and efficient study materials will allow you to:

- Focus and structure your CAIA study plan
- Make your prep time more productive
- Boost your confidence for exam day

\*The Investment Professional, Privilege of Peerage (Accessed 8-27-09).

## STUDY SOLUTIONS

PremiumPlus  
Study  
Solution  
\$1,149

Premium  
Study  
Solution  
\$999

Essential  
Study  
Solution  
\$599



	PremiumPlus Study Solution \$1,149	Premium Study Solution \$999	Essential Study Solution \$599
Final Review Pack	•		
Weekly Online Program	•	•	
SchweserNotes™	•	•	•
SchweserPro™ QBank	•	•	•
Flashcards	•	•	•
Schweser's QuickSheet™	•	•	•
InstructorLink™	•	•	◐
• Video Library	•	•	
• Instructor Email Access	•	•	
• Instructor-led Office Hours	•	•	•
• Searchable FAQs	•	•	•
• Exam-tips Blog	•	•	•

◐ Indicates partial access.

### LEARN MORE!

*"Kaplan Schweser products were clearly the best when compared to the competition."*

– Arijit Banik, CAIA

Place your order today!  
[www.schweser.com/caia](http://www.schweser.com/caia)  
 888-325-5072  
 608-779-5599

### Schweser's QuickSheet™



Well-organized reference tool giving you access to crucial concepts.

- Contains topical highlights, key formulas, and important definitions
- Flexible study tool for use at home, at the office, or while traveling

 [View Sample](#)

### SchweserNotes™



Clearly written, easy to follow, and essential to any CAIA study plan.

- Increase your comprehension of the CAIA curriculum
- Review topics quickly with Key Concepts
- Assess your knowledge with Concept Checkers
- Take two full-length Practice Exams simulating exam structure and difficulty

 [View Sample](#)

### Flashcards



Study on the go and retain key concepts with flashcards indexed by topic and Learning Objective.

- Color-coded for quick reference
- Portable and practical for studying anywhere

 [View Sample](#)

## Live Instruction

### Weekly Online Program

This interactive webcast provides the structure and focus of classroom instruction. Attend each 3-hour session live to ask questions in real time or review the archived sessions on-demand anytime, anywhere.



- 24 total hours of CAIA® instruction
- 8 one-hour office-hour sessions
- Ability to review instructor's slides prior to or after each session
- Quizzes, problem solving, and sample exam questions

 [Launch Demo](#)

## SchweserPro™ QBank

Online drill and practice question bank containing over 1,400 Level 1 questions **OR** over 1,000 Level 2 questions enabling you to:

- Comprehend and retain alternative investment concepts
- Reinforce your knowledge of core concepts and increase your understanding of challenging topics
- Pinpoint problem areas by building customized exams based on difficulty, length, and topic of your choice
- Review answer summaries which reference the Learning Objective covered and the corresponding location in SchweserNotes™
- Insert personal study notes and bookmarks for quick reference



 [Launch Demo](#)

## InstructorLink™

Five online instructional resources and interactive support tools crucial for CAIA Exam preparation:

- **Video Library**—Innovative streaming on-demand videos that allow you to start preparing early for the exam with an introduction to the core concepts of the CAIA curriculum
- **Instructor Email Access**—Connect with a CAIA instructor for personal assistance outside of office hours
- **Instructor-led Office Hours**—A chat room environment connects you with CAIA content experts who provide help and guidance with difficult material and concepts
- **Searchable FAQs**—A searchable database of questions from candidates with comprehensive instructor answers
- **Exam-tips Blog**—Provides the latest tips and exam strategies on a weekly basis, keeping you motivated and on track



 [Launch Demo](#)

## PassProtection™

**Don't risk buying a study plan without insurance!**

Your investment in a PremiumPlus, Premium, or Essential Study Solution comes with the coverage of PassProtection™.

If you need to retake the CAIA Exam in September 2010 **OR** March 2011, you will be eligible to receive 50% off the PremiumPlus, Premium, or Essential Study Solution.\*

\* See website for details.

[www.schweser.com/caia](http://www.schweser.com/caia) | 888-325-5072 | 608-779-5599

CAIAA does not endorse, promote, review or warrant the accuracy of the products or services offered by Kaplan Schweser nor does it endorse any pass rates claimed by the provider. CAIAA is not responsible for any fees or costs paid by the user to Kaplan Schweser nor is CAIAA responsible for any fees or costs of any person or entity providing any services to Kaplan Schweser. CAIA®, CAIA Association®, Chartered Alternative Investment Analyst™, and Chartered Alternative Investment Analyst Association®, are service marks and trademarks owned by CHARTERED ALTERNATIVE INVESTMENT ANALYST ASSOCIATION, INC., a Massachusetts non-profit corporation with its principal place of business at Amherst, Massachusetts, and are used by permission.