

Why Pursue the CAIA® Designation?

*“That whole ‘make money in any market’ thing isn’t necessarily working out to the advantage of the hedge fund and private equity industries.”**

The ebb and flow of the financial marketplace has become fast and furious. Possessing the skills and knowledge necessary to provide sound advice during these turbulent times is crucial. Employers and clients expect expertise in alternative investment strategies to create successful portfolios. Do you have the working knowledge? Are you a recognized professional that clients will trust? Earn the designation that will increase employment opportunities, enhance your working knowledge, and broaden your client base. Pursue the CAIA® designation with the help of Kaplan Schweser.

Premium Study Solution for the March 2009 CAIA® Exam

Now is the time to start your path to CAIA® Exam success! Kaplan Schweser’s Premium Study Solution includes study tools and materials designed to work in combination with each other to:

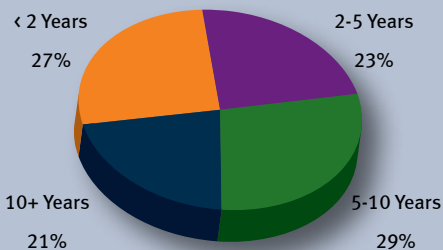
- Help you understand the key concepts of the CAIA® curriculum
- Make your prep-time more productive
- Reduce your study time
- Provide you with the direction and motivation necessary for success



THE KAPLAN SCHWESER DIFFERENCE

Throughout our 70-year history, Kaplan has remained student-focused, results-driven, and committed to helping individuals achieve their educational and career goals.

CAIA® MEMBER PROFESSIONAL EXPERIENCE



Regardless of your level of experience, now is the time to pursue the CAIA® designation. Successful CAIA® Members represent, entry-level consultants and seasoned professionals alike.

www.schweser.com/caia
888-325-5072

ORDER YOUR PREMIUM STUDY SOLUTION TODAY!

* Saft, James/Reuters. “Alternative Investments Face Hard Times.” October 2, 2008. <www.iht.com/articles/2008/10/02/business/col03.php> (accessed October 10, 2008).

MARCH 2009 CAIA® STUDY SOLUTIONS

Kaplan Schweser Study Solutions are designed to maximize your knowledge of the CAIA® curriculum. We recommend a 3-step study plan based on a LEARN • PRACTICE • RETAIN™ approach.

LEARN | the March 2009 CAIA® curriculum with flexible study tools that match your specific learning style.

PRACTICE | working through concept summaries, test-bank questions, and full-length practice exams.

RETAIN | core concepts with interactive, live instruction, and concise final review study tools.



The Premium Study Solution provides you with the focus and structure necessary for a successful study plan for the March 2009 CAIA® Exam.

InstructorLink™

InstructorLink™ provides candidates with exam strategies, errata updates, and indispensable personal attention from Kaplan Schweser's expert instructors. This online resource features:

- **Instructor-led Office Hours** for individual attention and real-time answers to your questions
- **Instructor Email Access** that allows you to send questions 24/7 to an industry expert
- **Searchable FAQs** that provide answers to commonly asked questions
- **Exam-tips Blog** that supplies weekly study tips to keep you motivated and on track to succeed

	PREMIUM STUDY SOLUTION	ESSENTIAL STUDY SOLUTION
Weekly Online Program	✓	
Schweser Study Notes	✓	✓
SchweserPro™ QBank	✓	✓
Schweser's QuickSheet™	✓	✓
Flashcards	✓	✓
InstructorLink™	Full Access	Partial Access
• Instructor-led Office Hours	✓	
• Instructor Email Access	✓	
• Searchable FAQs	✓	✓
• Exam-tips Blog	✓	✓
PACKAGE PRICE	\$999	\$599

Schweser PassProtection™

Don't risk buying a study plan without insurance!

At Kaplan Schweser we value your business and have confidence that when used properly, our Study Solutions will increase your chances of success on exam day. Your investment in a Premium or Essential Study Solution comes with the coverage of Schweser PassProtection™.

If you need to retake the CAIA® Exam in September 2009 or March 2010, you will be eligible to receive 50% off a Premium Study Solution.*

*See website for details.

MARCH 2009 CAIA® PRODUCTS

Weekly Online Program

Instructed by industry expert,
Dr. Greg Filbeck, CFA, FRM, CAIA

This 8-week live online instruction simplifies concepts and enhances understanding of the CAIA Association® curriculum. The Weekly Online Program proves especially beneficial when used in conjunction with Schweser Study Notes and features:

- Face-to-face instruction conducted in a real-time, interactive webcast
- Instant feedback from instructor during Q&A
- Ability to review instructor's slides prior to or after each session
- Access to seminar archives available on demand anytime, anywhere



Level 1: Tuesdays
January 6 to February 24, 2009
6:30–9:30 P.M. EST*

Level 2: Thursdays
January 8 to February 26, 2009
6:30–9:30 P.M. EST*

* Dates, times, and instructors are subject to change.

Schweser Study Notes

A consolidation of the CAIA Association® assigned readings into easy-to-read sections, this indispensable 3-book set is a necessity in any successful CAIA® Exam study plan. It includes:



- Topical coverage of the CAIA® curriculum broken down by Learning Objective
- Key Concepts that provide a summary of topics for easy reference
- Concept Checkers to test your comprehension of each topic
- Two full-length Practice Exams that simulate exam structure and difficulty

Flashcards

Retain key concepts from the CAIA® curriculum using Kaplan Schweser Flashcards, which are:

- Indexed by readings and Learning Objective
- Color-coded by topic
- Portable and practical for studying on-the-go

SchweserPro™ QBank (online only)

This drill-and-practice online question bank allows you to assess your comprehension of topics and increase retention of key points. SchweserPro™ QBank provides the ability to:



- Create customized exams based on difficulty, length, topic, and weight
- Browse by Learning Objective to zero-in on challenging topics:
 - Over 1,200 multiple-choice Level 1 questions
 - Over 800 multiple-choice Level 2 questions
- View answer summaries which reference the Learning Objective covered and the corresponding page number in Schweser Study Notes

NEW

Schweser's QuickSheet™

Access to the most crucial points of the CAIA® curriculum will always be at your fingertips with Schweser's QuickSheet™, featuring:



- Topical highlights and key formulas
- Detailed graphs and tables for easy review



**Order online at www.schweser.com/caia or
by phone at 888-325-5072 (Toll Free) | 608-779-5599 (International)**

“I would recommend Kaplan Schweser materials to anyone who is attempting the CAIA® Exam.”

-Richard J McNamara, IV



ORDER TODAY!

www.schweser.com/caia

888-325-5072 (Toll Free)

608-779-5599 (International)

KAPLAN SCHWESER

CAIA08104-10/6