

Kaplan's Business Challenge

A Unique Learning Experience
Your Employees Won't Forget!

KAPLAN SCHWESER

THE KAPLAN SCHWESER DIFFERENCE

Throughout our 70-year history, Kaplan has remained student-focused, results-driven, and committed to helping individuals achieve their educational and career goals.

We build futures one success story at a time.

IMPLEMENTING THE BUSINESS CHALLENGE

The Business Challenge is delivered as a two- or three-day workshop and can be held on-site at your facility or at a location of your choice. We have the ability to deliver the program anywhere in the world with facilitators located in the United States, Europe, and Asia. The cost of the workshop includes facilitator services, Business Challenge game boards and materials, and participant guidebooks.

LEARN MORE!

www.schweser.com/CT

call 888-325-5072 (Toll-free)

or 608-779-5599 (International)

An Interactive Way to Learn Business Finance

Energize your staff, improve employee performance, and increase productivity with Kaplan's Business Challenge, a strategic training workshop designed to teach business finance in an interactive and fun way. Led by our expert facilitators, the Business Challenge workshop is a simulation of a real-world business, where participants become company executives and run a multimillion dollar company. Teams determine their overall strategy and execute resource, operational, and financial plans utilizing our exclusive Business Challenge game board and materials. As they compete with other teams, participants develop an understanding of key business drivers and the impact of management decisions on the bottom line, while simultaneously developing team-building skills.

Who Should Attend

Kaplan's Business Challenge is designed to build teamwork across multiple departments and business units. Employees from production, operations, finance, accounting, marketing, sales, customer service, and Information Technology, as well as consultants, analysts, and designers can all benefit from the Business Challenge experience. Participants will increase their knowledge and skills in the areas of:

- Business plans and budgets
- Cash-flow management
- Market assessment and sales forecasting
- Financial statement analysis
- Negotiation and delegation
- Team building



Immediate Results

After taking the Business Challenge, participants are better equipped to:

- Increase productivity and performance
- Make more informed strategic decisions
- Maximize value, results, and profitability
- Understand the "big picture"
- Realize the impact of today's decisions on tomorrow's bottom line