



Earn More with a CASL® Designation

INSURANCE ACHIEVEMENT™

KAPLAN SCHWESER

Insurance Achievement™ Takes the Stress Out of Studying!

Insurance Achievement is part of Kaplan Schweser, a leading provider of education solutions for professionals around the world.

Our only goal is to help you pass your exam with confidence. We achieve that goal by leveraging our 70 years as a leading test preparation service.

We want you to pass — The First Time!

**INSURANCE
ACHIEVEMENT™**

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Set Yourself Apart

In the turmoil of today's economy, clients prefer professionals with advanced designations who can provide them with a higher level of expertise to help them protect their assets and rebuild their investments. With an advanced designation, you can:

- Increase your income by 51%*
- Offer a wider range of products
- Possess specialized knowledge
- Boost your credibility

The Essential Study Solution

InstructorLink™

Study Notes

SchweserPro™ QBank

NEW! QuickSheet™

\$149 per course

Learn More >>

Walk into Your Exam with Confidence

Each Essential Study Solution provides insight into frequently tested topics and subtle strategies that will prepare you for the toughest questions, allowing you to walk into your exam with confidence.

* By an average of 51%, according to the Bureau of Labor Statistics, U.S. Dept. of Labor.

Order by phone 800-258-2432 | www.schweser.com/ia

Why You Should Earn Your CASL®

Representing nearly a third of the population at 76 million strong, the baby boomer generation has moved into the second half of life, making the future of senior advising a very lucrative profession. The Chartered Advisor for Senior Living® (CASL®) designation is the leading credential for professionals interested in helping retirees—and those facing retirement—meet their financial needs in:

- Saving for retirement
- Developing effective estate planning strategies
- Structuring distributions from pensions, 401(k)s, 403(b)s, IRAs, and Social Security
- Planning for health and long-term care needs
- Managing life course transitions

Gain a competitive edge in an increasingly competitive market with the CASL program's insight into a range of topics affecting the middle to senior age bracket.

The CASL designation is awarded by The American College.

What Our Customers Say:

"Thanks for providing quality materials that have helped me in the past and continue to help me succeed!"

—Kathryn Gillis

"I must say the IA materials were the main reason I passed. Thank you for all your help."

—Ms. Laurie Strommen

"I cannot say enough good things about IA material. It really worked well for me and I will use this program for the remainder of my courses."

—Mr. Matthew D. Wince



The Essential Study Solution

The Essential Study Solution for each course has been designed to help you walk into your exam with confidence. Each Essential Study Solution contains more study tools than any other provider because we understand that everyone's learning style is unique.

Study Notes

- Focus on the most current and essential content
- Benefit from realistic examples, terms to know, and key points

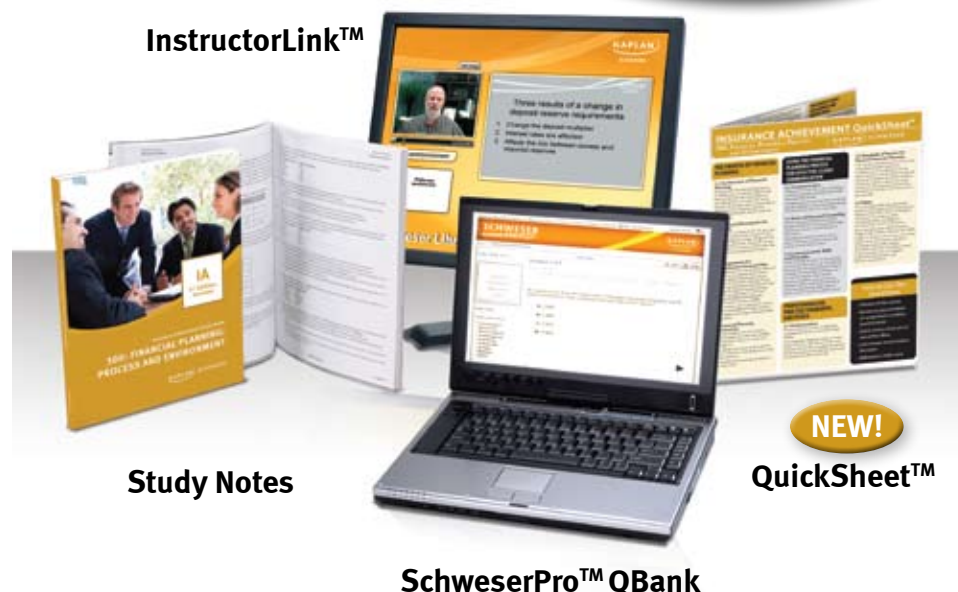
SchweserPro™ QBank

- Test yourself with over 750 online practice questions per course
- Build interactive practice exams
- Create online personal notes and bookmarks for future reference

InstructorLink™

- View hours of streaming videos of instructors explaining key concepts
- Connect via e-mail with instructors for personalized support
- Use course-specific and searchable FAQs from other students

\$149 per course



InstructorLink™

Study Notes

SchweserPro™ QBank

NEW!
QuickSheet™

QuickSheet™ **NEW!**

- On-the-go review, anytime, anywhere
- Review after an assignment or before a practice exam
- Last-minute review before your exam
- Use as a reference guide in your daily work

The Essential Study Solution also includes:

Assignment Summaries

- Use PDF Assignment Summaries for easy online access to core content
- Increase your comprehension of each course assignment

Study Calendars

- Use a strong study plan, successfully used by others
- Choose from a 30-day schedule or a 14-day schedule

Exam Tips

- Maximize your score by using detailed PDF exam tips to help prepare yourself for exam day

What Our Customers Say:

"I passed! The products and materials that I received from the Insurance Achievement were fantastic and I will definitely be ordering for my next exam."

—Ms. Dessa Mueller

"IA is awesome, I learn more and I PASS the first time. Thanks for all your help!"

—Mr. David B. Buckley, ChFC®, CLU®

Save Two Years in Earning Three Designations*

Take advantage of duplicate requirements

Once you have earned one designation, it is easy to achieve a second, or even a third designation, because the programs share many of the same courses.

One of the “fast tracks” to earn all three insurance designations offered by The American College is to start with your CASL®. You will benefit because **you end up taking eight fewer courses over three designations.**

1. Once you complete your CASL taking all five courses, you'll be able to **earn your ChFC® by taking just six additional courses instead of eight.**
2. Once you complete your ChFC, you'll be able to **earn your CLU® by taking just three additional courses instead of eight.**

“I passed 351 this morning and have now earned my CASL® designation in addition to my CLU® and ChFC®. I just wanted to let you know that I am a firm believer in your materials, passing eleven classes in less than three years, with a 100% passing rate!”

—Gene P. Berry, CASL®, CLU®, ChFC®

* Saving two years is based on the assumption that a candidate completes one course every three months.



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Kaplan Schweser | 332 Front Street South | La Crosse, WI 54601

CASL® Courses:

5 Required Courses (Take all five)	
328	Investments
330	Fundamentals of Estate Planning
350	Understanding the Older Client
351	Health and Long-Term Care Financing for Seniors
352	Financial Decisions for Retirement

CASL Earned

ChFC® Courses:

7 Required Courses (Take the five highlighted)	
300	Financial Planning: Process and Environment
311	Fundamentals of Insurance Planning
321	Income Taxation
326	Planning for Retirement Needs
328	Investments
330	Fundamentals of Estate Planning
332	Financial Planning Applications

Elective Courses (Take the one highlighted)

322	The Financial System in the Economy
334	Estate Planning Applications
352	Financial Decisions for Retirement

ChFC Earned

CLU® Courses:

5 Required Courses (Take the three highlighted)	
311	Fundamentals of Insurance Planning
323	Individual Life Insurance
324	Life Insurance Law
330	Fundamentals of Estate Planning
331	Planning for Business Owners and Professionals

Elective Courses (You won't need any)

300	Financial Planning: Process and Environment
321	Income Taxation
326	Planning for Retirement Needs
328	Investments
334	Estate Planning Applications

CLU Earned

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