



# Earn More with a CPCU® Designation

INSURANCE ACHIEVEMENT™

KAPLAN SCHWESER

## Insurance Achievement™ Takes the Stress Out of Studying!

Insurance Achievement is part of Kaplan Schweser, a leading provider of education solutions for professionals around the world.

Our only goal is to help you pass your exam with confidence. We achieve that goal by leveraging our 70 years as a leading test preparation service.

**We want you to pass — The First Time!**

**INSURANCE  
ACHIEVEMENT™**

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## Set Yourself Apart

In the turmoil of today's economy, clients prefer professionals with advanced designations who can provide them with a higher level of expertise to help them protect their assets and rebuild their investments. With an advanced designation, you can:

- Increase your income by 51%\*
- Offer a wider range of products
- Possess specialized knowledge
- Boost your credibility

## The Essential Study Solution



## Walk into Your Exam with Confidence

Each Essential Study Solution provides insight into frequently tested topics and subtle strategies that will prepare you for the toughest questions, allowing you to walk into your exam with confidence.

\* By an average of 51%, according to the Bureau of Labor Statistics, U.S. Dept. of Labor.

Order by phone 800-258-2432 | [www.schweser.com/ia](http://www.schweser.com/ia)

# Why You Should Earn Your CPCU®

Offered by the American Institute for CPCU® and the Insurance Institute of America, the Chartered Property Casualty Underwriter (CPCU) designation is the leading designation in property-casualty insurance.

CPCU designees distinguish themselves from their colleagues with a high level of specialized knowledge and dedication to professionalism. The CPCU program covers the financial, legal, operational, and technical aspects of risk management and insurance, balancing practical skills with theory.

CPCU designees are highly qualified to help clients:

- Assess risk management needs
- Manage personal/commercial loss exposures
- Determine property and casualty needs

Candidates select either a personal or commercial insurance concentration, depending on professional background and needs.

The CPCU designation is awarded by The American Institute for CPCU. [Click Here!](#)

Please visit the AICPCU/IIA website to register for the CPCU program. [Click Here!](#)

## What Our Customers Say:

*"I did it! I passed the test. I should say "We did it." Insurance Achievement is like my study partner with all the good notes."*

**—Toni Schneider, CPCU, AIS, INS**

*"Thanks for providing quality materials that have helped me in the past and continue to help me succeed!"*

**—Kathryn Gillis**

*"I must say the IA materials were the main reason I passed. Thank you for all your help."*

**—Ms. Laurie Strommen**



# The Essential Study Solution

The Essential Study Solution for each course has been designed to help you walk into your exam with confidence. Each Essential Study Solution contains more study tools than any other provider because we understand that everyone's learning style is unique.

## Study Notes

- Focus on the most current and essential content
- Benefit from realistic examples, terms to know, and key points

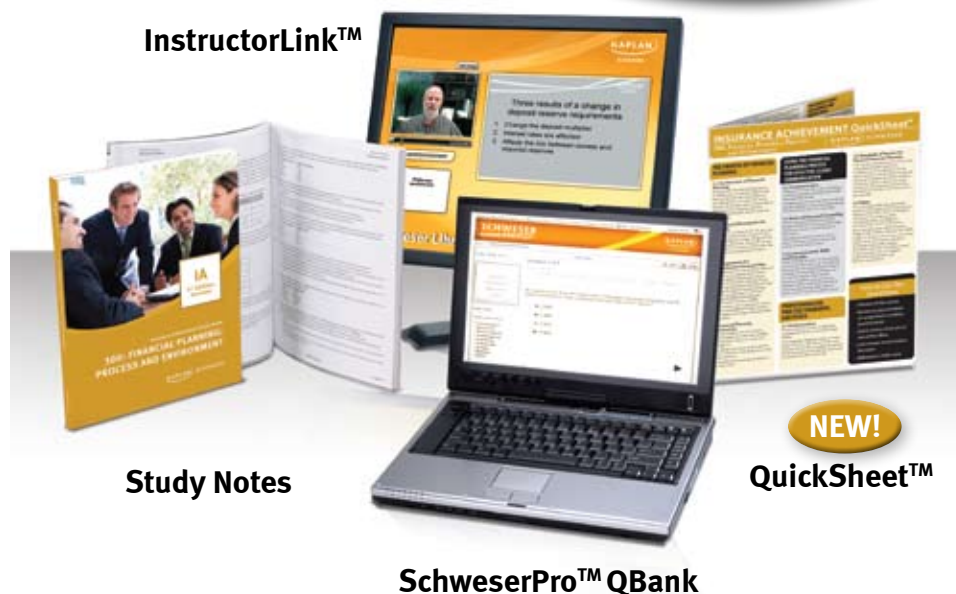
## SchweserPro™ QBank

- Test yourself with over 500 online practice questions per course
- Build interactive practice exams
- Create online personal notes and bookmarks for future reference

## InstructorLink™

- View hours of streaming videos of instructors explaining key concepts
- Connect via e-mail with instructors for personalized support
- Use course-specific and searchable FAQs from other students

**\$149** per course



Study Notes

SchweserPro™ QBank

NEW!  
QuickSheet™

## QuickSheet™ **NEW!**

- On-the-go review, anytime, anywhere
- Review after an assignment or before a practice exam
- Last-minute review before your exam
- Use as a reference guide in your daily work

## The Essential Study Solution also includes:

### Assignment Summaries

- Use PDF Assignment Summaries for easy online access to core content
- Increase your comprehension of each course assignment

### Study Calendars

- Use a strong study plan, successfully used by others
- Choose from a 30-day schedule or a 14-day schedule

### Exam Tips

- Maximize your score by using detailed PDF exam tips to help prepare yourself for exam day

## What Our Customers Say:

*"I cannot say enough good things about IA material. It really worked well for me and I will use this program for the remainder of my courses."*

—Mr. Matthew D. Wince

*"I passed!! The products and materials that I received from the Insurance Achievement were fantastic and I will definitely be ordering for my next exam."*

—Ms. Dessa Mueller

# Earn These Valuable Designations Through Insurance Achievement

## The Chartered Financial Consultant® (ChFC®)

The ChFC® is particularly attractive due to the recent changes in the CFP® Board's Standards of Professional Conduct since these two designations share the same core curriculum. (The ChFC requires three additional courses, but does not require candidates to pass the 10-hour, comprehensive board exam the CFP certification requires.) The ChFC designation provides industry professionals with the tools to perform comprehensive financial planning for their clients. ChFC designees are highly qualified to help clients:

- Achieve financial goals by analyzing their overall financial picture and by identifying their life and health insurance needs as well as personal property and liability risks
- Review their current income tax situation and develop strategies to reduce and defer income taxes
- Increase their retirement investments by preparing tax-advantaged retirement plans
- Identify investment opportunities and design a portfolio that conforms to their personal objectives and risk tolerance
- Conserve existing assets and build financial security for retirement through estate enhancement

## Chartered Life Underwriter® (CLU®)

For more than 80 years, the CLU® designation has been regarded as a highly-respected mark of educational achievement and professional excellence. CLU designees are well-qualified to help clients in the areas of:

- Achieving financial goals by analyzing their overall financial picture and by identifying their life and health insurance needs as well as personal property and liability risks
- Attaining financial security through life insurance and annuity products
- Managing successful businesses with strategic organizational and preventative planning
- Enhancing estate value, conserve existing assets, and provide for financial security during retirement

All of these designations are awarded by The American College.

## Chartered Advisor for Senior Living® (CASL®)

Representing nearly a third of the population at 76 million strong, the baby boomer generation has moved into the second half of life, making the future of senior advising a very lucrative profession. The CASL® designation is the leading credential for professionals interested in helping retirees—and those facing retirement—meet their financial needs in:

- Saving for retirement
- Developing effective estate planning strategies
- Structuring distributions from pensions, 401(k)s, 403(b)s, IRAs, and Social Security
- Planning for health and long-term care needs
- Managing life course transitions

Gain a competitive edge in an increasingly competitive market with the CASL program's insight into a range of topics affecting the middle to senior age bracket.

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