

THE ESSENTIAL Complement to the CFA[®] CURRICULUM

KAPLAN SCHWESER

WHY KAPLAN SCHWESER?

Throughout our 70-year history, Kaplan has remained student-focused, results-driven, and committed to helping individuals achieve their educational and career goals.

We Want You to Pass the CFA Exam – The First Time!

With Kaplan Schweser you can:

- Maximize your exam prep time.
- Learn with confidence from study tools that are clear, concise, and up-to-date.
- Prepare earlier with study tools that are always first-to-market.
- Study anytime, anywhere with guidance from expert instructors.
- Work through thousands of quality practice questions—a critical drill for all CFA candidates.

“Schweser study tools are a must add-on to the CFA curriculum.”

– Ahmad Nouman (CFA candidate)

Connect with CFA[®] Curriculum Experts

Schweser’s Finance PhDs and CFA charterholders condense and distill critical concepts in the CFA curriculum to make them clear, concise, and easy to learn.

Effective teaching methods and innovative study tools created by our curriculum experts have helped tens of thousands of candidates through the CFA Program. Let Schweser help you pass the CFA Exam.



SchweserNotes™

Comprehensive coverage of every Learning Outcome Statement in the CFA curriculum.

CFA ASSESSMENT EXAM

—FREE ONLINE—

Register to take a free assessment exam at www.schweser.com/cfa to help you create your study plan.



SchweserPro™ QBank

Work through thousands of practice questions with detailed explanations.

STUDY ANYTIME, ANYWHERE!

Schweser study tools, plus your choice of instruction in our Premium Study Packages, provide the most efficient and effective prep plan for the CFA Exam.

- **16-Week Online Class**—Attend the live class or access class archives online so you can review any part of the classes, at your convenience.
- **Schweser Video Classes**—Every Learning Outcome required for the CFA Exams is covered in our 16 video classes for 2010. You can start, stop, and review each class segment as often as you need.

Visit www.schweser.com or call 877-599-2659 | 608-779-5599

Schweser Study Packages for the 2010 CFA® Exam



“Schweser materials were critical to my CFA Exam preparation. They organized everything succinctly and concisely, and adequately covered everything. I would absolutely recommend using Schweser to others, especially those with full-time jobs trying to prepare for the exam. They are a must!”

– Ashley Krausse (CFA candidate)

**PremiumPlus™
Package**
\$1,399

**Premium
Instruction
Package**
\$999

**Essential
Prep
Package**
\$599

Choice of Final Review: (choose one) <ul style="list-style-type: none"> Schweser’s Final Review Pack 3-Day Review Seminar (in selected cities) 	●		
Choice of Instruction: (choose one) <ul style="list-style-type: none"> 16-Week Online Class Schweser Video Classes (CD-Rom or online) 	●	●	
SchweserNotes™ <ul style="list-style-type: none"> 5 books containing all LOS Professor’s Notes Self-tests End-of-reading and topic questions Full index and formula sheets Refresher of concepts from your previous level 	●	●	●
SchweserPro™ QBank <ul style="list-style-type: none"> Thousands of up-to-date test questions at each level Custom exams and quizzes Links to LOS Online, download, or CD subscription 	●	●	●
Practice Exams, Vol. 1 & 2 <ul style="list-style-type: none"> 3 unique, full-length exams in each volume Answer explanations included in book Online performance tracker 	●	●	●
Schweser’s QuickSheet™ <ul style="list-style-type: none"> Key concepts from all major topics in the CFA curriculum Important formulas 6 foldable, laminated pages 	●	●	●
InstructorLink™	●	●	Partial Access
- Faculty Email Utility	●	●	N/A
- Schweser Library	●	●	Partial Access
- Instructor-led Office Hours	●	●	●
- Schweser Study Planner	●	●	●
- Searchable FAQs	●	●	●
- Weekly Study Tips	●	●	●

INSTRUCTORLINK™

A combination of online instructional resources and interactive support tools that help keep you connected to our CFA curriculum experts.

- **Faculty Email Utility**—Submit your questions directly to an instructor for individualized assistance outside of regularly scheduled office hours.
- **Schweser Library**—View online videos created by our expert instructors who provide additional coverage of many core concepts.
- **Instructor-led Office Hours**—Connect with our expert instructors and content specialists who will guide you through difficult material and concepts in an interactive chat.
- **Schweser Study Planner**—Go online to create a daily, weekly, and monthly study plan that can be customized with scheduled days off.
- **Searchable FAQs**—Search our database of frequently asked questions to see answers provided by our expert faculty.
- **Weekly Study Tips**—Receive exam prep strategies, exam tips, and motivation from Schweser's instructors and content specialists.

APPLY YOUR KNOWLEDGE ON EXAM DAY

To perform at your best on the CFA® Exam, it is necessary to use tools that teach you how to apply your knowledge while under pressure. The SchweserPro™ QBank and Schweser Practice Exams allow you to work through thousands of practice questions and full-length exams to be prepared for exam day.



Schweser Practice Exams
Develop and perfect your exam-taking strategy.

GET SCHWESER PASSPROTECTION™

Purchase of a PremiumPlus or Premium Instruction Package makes you eligible to receive 50% OFF a 2011 Premium Study Package if you do not pass the June 2010 CFA Exam. Visit www.schweser.com for complete details.

WEEKLY CFA® REVIEW CLASSES

16-Week Online Class

Attend class anytime, anywhere! Guidance from our expert faculty and content specialists is available in your home or office through our live, 16-Week Online Class. Choose from a New York or London time class schedule and view class archives online.

Classes run from mid January to early May 2010.

Live Weekly Classes

CFA candidates in Boston, Chicago, and Toronto can attend our 16-week, Live Weekly Class that includes: 48 hours of expert instruction, Full Schweser Library, Complete Seminar Slide Workbook, Vol. 1 & 2, and "3 for Free" (access to the online class). Or choose a class package with even more Schweser study tools. Class syllabi, course instructors, dates and times are available online.

For complete details and to register online, visit www.schweser.com.

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Schweser's NEW CFA® Mock Exam

What is it like to take the CFA Exam? How can I eliminate my exam-day jitters? Am I ready for exam day? What topics do I need to know? If you have these concerns, our Mock Exam will help provide the answers.

The Schweser Mock Exam will introduce you to the testing policies of CFA Institute. Each level of the Schweser Mock Exam is formatted like the actual exam, and is also written at a similar level of difficulty. Answer keys will be provided at the end of the Mock Exam.

Following the Mock Exam, candidates can login to a secure website to receive:

- Written explanations for the correct answer choices
- Candidate relative rank among others who input their answers
- Evaluation of individual performance by topic area
- Screen showing correct and incorrect answers for quick access to explanations and tutorials

An online Multimedia Tutorial with voice and video explanations of the answers and underlying curriculum material for all questions is available as an add-on to the Mock Exam.



Experience what it's like to take the CFA Exam when you attend Schweser's Live Mock Exam on May 22, 2010.

Visit www.schweser.com to view Mock Exam test center locations around the world.

If you cannot attend a live Mock Exam, take our timed Online Mock Exam available from May 22 until the day of the actual CFA Exam.

Connect with CFA® Curriculum Experts



*"Schweser is simply the best ...
in constant evolution and well
ahead of other providers."*

*-Pablo Fernandez Gomez
(CFA candidate)*

View Schweser study tools and instruction for the 2010 CFA Exam online.

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