



NOVEMBER 2012 FRM® EXAM

KAPLAN
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**“Kaplan Schweser’s FRM
exam preparation materials
are well-structured,
practical...good overview on
risk-related topics.”**

**– Svetlana Bitjukova, FRM
Project Manager**

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MINIMIZE RISK... MAXIMIZE REWARD!

The Financial Risk Manager (FRM®) certification is the globally recognized benchmark and professional designation for financial risk managers.

Financial risk management is increasingly in demand today. Though the rewards for passing are great, the FRM® exam is difficult. The FRM program is rigorous and is designed to measure a candidate’s

grasp of the latest technical and industry knowledge; successful completion of the program signifies a candidate’s ability to keep pace with a rapidly changing financial landscape. With recent pass rates close to 50%, this challenging financial exam requires a comprehensive study plan to ensure success.

Earn the FRM designation...we’re here to help you every step of the way.



TRUST THE LEADER—TRUST KAPLAN SCHWESER

Schweser materials and instruction are the best quality and best value in FRM® exam preparation, allowing you to study anytime, anywhere with flexible, efficient, and effective resources that ensure success on exam day:

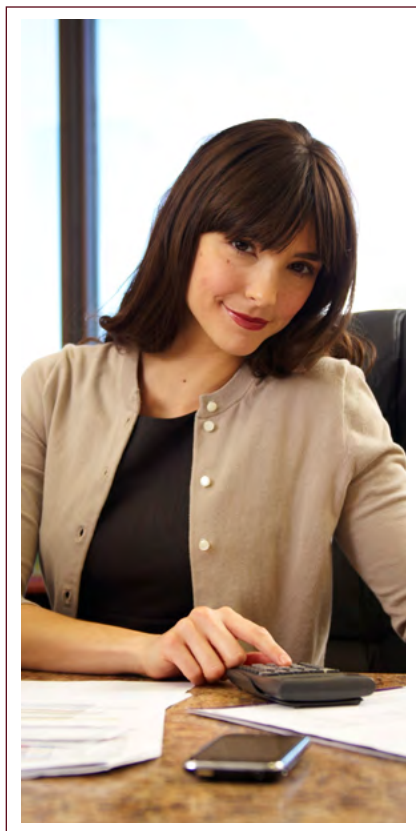
THE BEST MATERIALS

- Schweser Study Notes are concise, easy to understand, and truly the most effective tool for exam preparation offered by any prep provider. They will save you countless hours of study.
- Our Practice Exams are rigorous assessment and learning tools designed to evaluate your exam readiness.

THE BEST INSTRUCTION

- Schweser’s online classes provide a truly cost-effective and efficient way to master the FRM curriculum.
- Our instructors all have experience in preparing candidates for the exam and receive very high candidate evaluations year after year.

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FRM® STUDY PACKAGES

Our efficient, effective study materials are based on clear, concise notes that give you the information you need to pass, and cover every major topic in the FRM curriculum. We are constantly innovating and looking for the best way to deliver knowledge...and because a personalized approach is always better, we offer a wide variety of printed and online materials to suit different learning styles.



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20% OFF

PREMIUM
STUDY PACKAGES

INSTRUCTION PACKAGES

SELF-STUDY

NOVEMBER 2012 FRM® EXAM STUDY PACKAGES	PREMIUMPLUS	PREMIUM	ESSENTIAL
	\$599* \$749	\$479* \$599	\$399
Final Review Pack	•		
Final Review Guidebook	•		
Final Review Exam	•		
Final Review Workshop	•		
8-Week Online Class	•	•	
Schweser Study Notes	•	•	•
SchweserPro™ QBank	•	•	•
FRM Fundamentals	•	•	•
Practice Exam Book	•	•	•
Schweser's Quicksheet	•	•	•
InstructorLink™	Full	Full	Partial
Instructor Email Access	•	•	
Video Library	•	•	•
Searchable Candidate Q&A	•	•	•
Interactive Study Calendar	•	•	•
Instructor-Led Office Hours	•	•	•
Exam Tips Blog	•	•	•

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INSTRUCTION PACKAGES

PremiumPlus: The most complete study package available. Maximize your preparation with our all-inclusive PremiumPlus Package. Learn the curriculum through our concise study materials. Practice with sample questions and full-length practice exams. Retain critical information with our Final Review Workshop and enter the test center with confidence!



Premium: Add structure to your study plan while increasing your comprehension of the FRM® curriculum topics. The Premium Instruction Package allows you to get connected to expert instruction through real-time, interactive webcasts. In addition to expert instruction, you receive complementary study tools that instill the critical topics covered in class.



SELF-STUDY

Essential: Brings clarity and focus, as well as flexibility and efficiency, to your FRM exam preparation. With the help of Schweser Study Notes and our easy-to-use online tools, you can master the challenging FRM curriculum at a faster pace.



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EXPECT MORE...GET MORE WITH KAPLAN!

8-Week Online Class: Designed to help you learn critical concepts quickly and completely, this real-time, interactive webcast brings structure and focus to your FRM® study plan. Gain knowledge from an industry expert, increase your learning potential, and stay actively engaged in the FRM curriculum with:

- 24 hours of intensive FRM instruction over an 8-week period
- Unlimited on-demand review of every 3-hour session
- Ability to review instructor's slides prior to or after each session
- Feedback from the instructor during lecture and Q&A sessions
- Quizzes, problem solving, and sample exam questions to reinforce key concepts
- Flexible instruction delivered directly to your home or office

Final Review Pack: Evaluate your FRM exam readiness with products specifically designed for late-season review. As exam time nears, finish strong with the Final Review Pack, the ideal way to wrap up your study plan. Review the key concepts and receive exam tips just before you take the exam! The Final Review Pack includes:

- **Final Review Guidebook**—Stay focused and improve your retention of key concepts with this concise summary of the FRM curriculum.
- **Final Review Exam**—Feel confident, hone your test-taking skills, and calm your exam fears by successfully completing this mock exam.
- **Final Review Workshop**—Finish strong with this 6-hour live online review of essential curriculum topics necessary for success on exam day.

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SchweserPro™ QBank: Review critical concepts and assess your knowledge of the FRM® curriculum. Build exams and review thousands of questions based on personal preference with our flexible, online tools.

InstructorLink™: Six unique online instructional resources and interactive support tools vital for your FRM exam review:

- **Video Library**—Start preparing early with these innovative on-demand videos that provide an introduction to the core concepts of the FRM curriculum.
- **Instructor Email Access**— Connect with an FRM instructor for personal assistance anytime.
- **Interactive Study Calendar**—Create a customized study plan around your schedule and learning style with this dynamic daily calendar.
- **Instructor-Led Office Hours**—A chat room environment connects you with FRM managers who provide help and guidance with difficult material and concepts.
- **Searchable Candidate Q&A**—This searchable database of questions from candidates includes complete instructor answers.

PassProtection™: Kaplan Schweser is confident that, when used properly, our study packages will significantly increase your chances of passing the FRM exam. That's why your investment in a Schweser Study Solution comes with PassProtection™ coverage.*

** See website for details*

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“I bought the Schweser Notes and studied them exclusively, and I passed the FRM on the first try.”

- Michael Burnett
PhD, CFA, FRM

DON'T TAKE OUR WORD FOR IT – SEE WHAT
SCHWESER STUDENTS HAVE TO SAY...

“Upon deciding which material I would use to study for the FRM exam, I did the benefit-cost analysis and concluded: Kaplan Schweser material is unbeatable! It unites many valuable tools with a highly fair price.”

- Marcelo Ponce Campero
Risk Manager

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